Guide to Hotel Operations in the Middle East: Part Two

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Services?

agent.

The guide has been compiled on the basis of information provided as at the date of its publication, and therefore may be subject to amendments from time to time. Please note that this guide is intended to provide a high-level overview of current laws, regulations and procedures. Separate legal advice on matters specific to the hotel property and the regulatory framework under which it operates should always be sought, including undertaking enquiries with the relevant Ministries and Authorities having jurisdiction over the property as necessary. If, based on the above, you require any further information, please do not hesitate to contact our Hospitality team at hospitality@tamimi.com.

	Kuwait	Oman	Qatar	KSA	UAE
HOTEL OPERATOR RELATED					
Is the Operator required under the local legal requirements to establish a Special Purpose Vehicle ("SPV"), i.e. a branch company, a representative office or a permanent establishment in order to provide Hotel Management Services?	(the "Commercial Law"), the Operator is required to incorporate an SPV in Kuwait. The Operator cannot provide services without setting up a	No. 102/94 dated 16 October 1994, the Operator is required to incorporate an SPV in order to undertake commercial	Qatari Commercial Register Law (No. 25 of 2005), the Operator is required to	Any foreign (non GCC) entity or individual carrying out business in KSA is required to obtain a foreign investment licence ("SAGIA licence") from the Saudi Arabial General Investment	does not need to incorporate an SPV. The Operator manages the Hotel based on the Hotel Management Agreement with

Oman.

Commercial

Registry of the Ministry of Economy and Commerce.

through an SPV. employees.

Is a local partner/sponsor required?

be able to

legal

100% foreign

permitted?

establishment is

If the business is in the form of a Kuwaiti commercial entity, a Kuwaiti partner is required and the Operator will be limited to owning Foreign Capital 49% of shares in Investment the SPV. Alternatively, if the business is not in the form of 30% of shares a Kuwaiti commercial entity, the Operator may only do business in Kuwait through the use of a Kuwaiti agent.

Pursuant to the Law, an Omani national must hold at least in the SPV.

The Operator must adhere with the capital requirements, as established by the Foreign Capital The Operator is Investment Law, exempt from a which restricts local partner foreign investors to 100% of the owning a maximum of entity. 49% of any company. Failure to do so may result in criminal offences.

Where the Operator incorporates an SPV in the UAE, if the Operator is not a GCC national or an entity wholy requirement and owned by GCC is entitled to own nationals, a local partner is required and the Operator will be limited to owning 49% of shares in the SPV.

Zone which has since stopped issuing new licences for **May the Operator** establishment of new entities. establish within a The Foreign 'free zone' where **Direct Investment** Law No. 116 of ownership of the 2013 ("FDI Law") allows foreigners, under certain conditions, to directly own up to 100% of a commercial entity the SPV. in Kuwait and benefit from tax

holidays and

exemptions.

customs

The Kuwait

previously

established a

government had

An exemption to the 49% limit Kuwait Free Trade An SPV is not may be obtained by entitled to have investing in 100% foreign certain ownership in economic Oman. sectors, which However, the sectors include effect of the tourism. Foreign Capital An international Investment LawOperator may can be also be eligible minimised by to set up a granting a **Qatar Financial** Center licensed different allocation of entity with profit to the 100% foreign shareholders of ownership in order to provide qualified business

services.

The Operator who is granted a SAGIA licence is allowed to own 100% of the service entity.

In certain circumstances and for certain activities, the SPV may establish within a Free Zone where 100% foreign ownership of the legal establishment is allowed. If the Operator incorporates an SPV in the UAE within a free zone, it is allowed to open a Representative Office outside the free zone with 100% foreign ownership for marketing purposes.

What is the most common form of legal entity used by an Operator in the Territory and how long does it usually take to set up such legal entity?	to as WLL, is the most common form of legal entity used in Kuwait. 3 to 4 months are	entity used in Oman. 1 to 2 weeks from the date of submitting the required documents to the Ministry of Commerce are approximately	most common form of legal entity used in Qatar. 4 to 8 weeks from the time an agreement is reached with a suitable Qatari	required to register the LLC subject to SAGIA requirements.	4 to 6 weeks are approximately required to
What would the typical licensed activity be for the Operator?	Operating and managing a Hotel	Hotel management	Operating and managing a Hotel	Services	Hotel management services
Are there any requirements in terms of minimum capital applicable to the Operator?	The minimum capital requirement applicable to an SPV is KD 1000 (plus KD 50,000 as bank guarantee) subject to the conditions of the Ministry of Commerce.	The minimum capital requirement applicable to an SPV as an LLC is OMR 150,000. However, the Foreign Capital Investment Law will be reviewed and this floor may be dropped or removed for different sectors.		capital requirement rapplicable to an SPV is SAR 500,000 for a	There are no minimum share capital requirements for an SPV.
Are any licences/permits required for the Operator to undertake the business of managing hotels in the country where the Hotel is located?	•	A tourism licence issued by the Ministry of Tourism is required for the Operator. It is obtained pursuant to the Ministry of Commerce and Industry commercial registration.	without		If the Operator incorporates an SPV, the approval of the Tourism Department is required and a manager holding a university degree in the hospitality sector and having at least 5 years' experience must be appointed.

the company.

Is the Operator subject to withholding tax in respect of its services provided tax is imposed on in the country where it has not incorporated a legal establishment there?

No withholding hotel services provided by the Operator.

The Operator is subject to imposed on hotel services provided at the rate of 10% on management fees and royalties.

subject to withholding tax imposed on hotel services provided at the The Operator is rate of 5% on royalties and technical

The Operator is

of all other services. In the absence of any government ownership of the Qatari entities, grossing up clauses are perfectly acceptable under Qatar law.

subject to withholding tax imposed on hotel withholding tax service fees and services provided 7% on the cost at the rate of

No withholding 15% on royalties tax is imposed (unless the rate on hotel services is reduced under provided by the a tax treaty) and Operator. 5% on technical service fees (unless the rate is reduced under

Are there any currency restrictions on transfer of funds by the Operator outside of the country?

There are no currency restrictions on transfer of funds funds by the by the Operator outside of Kuwait. outside of

There are no currency restrictions on transfer of Operator Oman.

There are no currency transfer of funds, restrictions on by the Operator outside of Qatar.

There are no currency transfer of funds by the Operator outside of KSA.

a tax treaty).

There are no currency restrictions on transfer of funds by the Operator outside of the UAE.

HOTEL OPERATION RELATED

Each Emirate has a Tourism Authority which regulates the Hotels and Serviced **Apartments** classifications: Abu Dhabi Tourism and Culture Authority; Dubai

Department of

The Commission Tourism and for Tourism and Commerce National Heritage Marketing; (which was Sharjah

formally Commerce & recognised as the Tourism

Commission for Development

Tourism and Authority; Antiquities) Ajman Tourism Development

Department; Ras Al Khaimah Tourism Development Authority; Fujairah Tourism

Authority; Umm Al Quwain - National Council of

and Antiquities

Tourism & Antiquities.

The Ministry of Commerce and Who is the tourism government has recently called for The Ministry of establishing a Kuwait Tourism Authority, but no authority has

been established

so far.

The Qatar Tourism Tourism Authority

authority in the **Territory?**

what are the various classifications applicable to Hotels and Serviced Apartments (stars, grades, categories)?

Stars and grades are based or internations classification must be in accordance the regulation the Kuwaiti Ministry of Commerce.

What other

government

departments are

involved in the

licensing of the

hotel industry

within the

country?

Stars and grades
are based on
international Stars and
classification and grades are 3
must be in stars upward
accordance with based on
the regulations of international
the Kuwaiti classification.
Ministry of
Commerce.

Ministry of
Municipalit
Environme
Kuwait Chamber Departmen
of Commerce and Ministry of Civil Defen
Industry; Housing; Ministry of
Ministry of Labour Ministry of Health;
and Social Affairs; Commerce and Ministry of
Ministry of Industry. Economy a
Interior. Commerce

The current Qatar Tourism classification in Authority only place is divided publishes into two minimum categories: building requirements criteria which are based on the minimum criteria of the hotel & tourist apartment classification system. Such criteria must be met by developers or investors in KSA. order to receive Both a hotel licence/ classification for the desired category.

classification and classification for hotels is from 1 special to 5 stars, but classification. some Emirates While the special have additional classification classifications regulates hotels such as Beach in Makkah and Resort, Guest Madina only, the House, etc. general Serviced classification Apartments are targets hotels in usually either all other cities in Standard or Deluxe. classifications are based on stars system (2-5 stars). Commission for

The

Municipality;

Civil Defence.

Police;

Ministry of Tourism and
Municipality and National
Environment; Heritage;
Department of Ministry of
Civil Defence; Commerce and
Ministry of Industry;
Health; Ministry of
Ministry of Interior;

Economy and Ministry of Commerce; Labour; Qatar Passport O

Qatar Passport Office;
Distribution General Office of
Company. Social Affairs;
Civil Defence.

The Owner must obtain a hotel business licence from the Qatar Tourism Authority. In addition, the Owner will generally apply for licences from the following relevant public authorities: Ministry of

The Owner must obtain:

 Commercial registration

be a corporate

operating and

managing of

name of the

entity.

activity of

The Owner must (registration from Ministry of Civil Defence: entity and obtain Commerce and Fire Safety a licence (for the Industry); and

> Tourism licence. The licences can be held in • Ministry of an individual's Economy and name but are usually held in Commercial the name of a corporate

vehicle.

• Department of obtain a

Municipality and

Environment:

Commercial

Permit:

Permit; Ministry of Health: Health Permit:

Commerce: registration/ licence;

 Qatar Distribution Company: Liquor Licence; Qatar Tourism Authority: Hotel

Establishment Activities Practice Licence.

The licences can be held in an individual's name or a corporate entity.

The Owner must

Commercial

Registration

Certificate from

the Ministry of

Industry in the

Commerce &

name of the

entity or the

individual who owns the Hotel. The Owner must obtain a Hotel licence which is restricted to entities either owned by individuals or corporate bodies.

Must the permits/licences **be obtained prior** Yes to opening of the Hotel?

What

permits/licences

must the Owner

operation of the

Hotel? Can these

individual's name hotels) in the

be held in an

or must it be a

corporate entity?

obtain for

Yes

Yes

Yes

Yes

Is there a mandatory requirement to register the Hotel registering the Management **Agreement (and** ancillary agreements) in the business in **Territory?**

There is no mandatory requirement to register the Hotel Management Agreement in Yes, the Hotel particular. Management However, Agreement registration must be registered with occurs by either the Ministry of trademark relatedTourism and to the corporate such entity doing the registration is mandatory. Kuwait (whether Responsibility through direct or lies with the indirect Owner. investment) or by the registration of the foreign entity by the Kuwaiti local agent.

There is no mandatory requirement to register the Hotel Management Agreement in Qatar.

KSA.

There is no mandatory requirement to register the Hotel Management Agreement in There is no the UAE; mandatory however, the requirement to register the Hotel the owner of the Management trade name/ Agreement in brand will need to provide a Non Objection Certificate to the Owner to use the trade name of the Operator for the Hotel.

May the Hotel Management Agreement be **subject to merger** direct or indirect clearance under any competition and anti-trust legislation that may exist within the Territory?

Can the Parties

arbitration clause

include an

in the Hotel

Management

Agreement to

Agreement?

settle disputes

arising from the

Restrictive agreements and practices are regulated by the Commercial Law. The Competition Law (No. 10 of 2007) further regulates competition. Mergers and acquisitions which than 35% of lead to an increase in the control of a particular market representing more than 35% of need to the relevant market are subject to the review of the Authority. Violators of the competition Law may be fined KD 100,000 or the amount of the illegally acquired gain, whichever is greater.

Yes, parties may agree to include an arbitration clause to settle disputes arising from the Hotel Management Agreement.

No merger clearance is required before signing a Hotel Management Agreement. However, if an Operator in Oman acquires or merges with another Operator in the Territory which results in more market share. the Public Authority for Consumer Protection will approve the merger. Sanctions are applicable if the Hotel Management Agreement aims at restricting competition in Oman or position (more than 35% of market shares).

A merger

clearance may

be required

particular

nature of a

transaction.

subject to the

Yes, parties may agree to include an arbitration clause to settle from the Hotel Management Agreement.

KSA adopted a Competition Law which came into force on 31 December 2004. Certain transactions

to merger clearance, nature of the the Operator in KSA, e.g. if the Operator owns a chain of hotels which enables it to have a dominant

position.

No merger would be subject clearance under competition and anti-trust depending on the legislation applies to the other interests of Hotel Management Agreement.

Yes, parties may Yes, parties may Yes, parties may agree to include agree to include agree to include an arbitration an arbitration clause to settle clause to settle disputes arising disputes arising disputes arising from the Hotel from the Hotel Management Management Agreement. Agreement.

an arbitration clause to settle disputes arising from the Hotel Management Agreement.

What arbitration institutes exist in the Territory?

The main arbitration body in Kuwait is the Kuwait Commercial Arbitration Centre. In addition, with expertise in particular areas, such as the Exchange and the of establishing Dispute Kuwaiti Society of Centre. Engineers, have established their own arbitration rules and committees.

There are no existing Arbitration government authorities are International in the process Court and

 Qatar International Center for specialised bodies Oman, but the Arbitration; and Chamber of • the Qatar Commerce and Industry Resolution

Centre.

- Dubai International Arbitration Centre; • Dubai International Financial Centre • London Court of International Arbitration;
- The Abu Dhabi Commercial, Conciliation and Arbitration Centre:
- The International Islamic Centre for Reconciliation and Commercial Arbitration.

Would a foreign arbitral award rendered in connection with the Hotel Management Agreement be recognized and enforced by the local courts of the member state, **Territory without** consideration of the merits of the case, or do the local courts have the power to reopen the matter?

Kuwait is a party NY Convention to the NY Convention on the Recognition and Enforcement recognise and of Foreign Arbitral enforce it. Awards. If a foreign award from a country is rendered in a **NY Convention** the courts of Kuwait will recognise and enforce it. Awards issued in • the country in non-signatory countries are subject to reciprocity.

the Recognition and Enforcement of Foreign Arbitral Awards. If a foreign award is rendered in a member state, the courts of Oman will If the award is which is not a party to the NY contradict a Convention, the judgment or courts of Oman will recognise the judgment which the award is issued recognises Omani law and would enforce Omani law in its jurisdiction; the award does not offend Omani law. public order or Shari'ah; and the award is final and not appealable.

Oman is a

party to the NY

Convention on

Qatar is a party to the NY Convention on the Recognition Enforcement of Foreign Arbitral Awards. Qatari courts will only recognise and give effect to foreign arbitral awards in accordance with the Convention's principles subject to the conditions of Article 380 of the Code of the Convention on Civil and Commercial Procedures (eg. of Foreign if the award does not order previously to reopen the issued by a Qatari Court and does not violate public order or morality in Oatar). Qatar has recently prepared a new law on arbitration based on the **UNCITRAL Model**

the NY Arbitral Awards. However, the Saudi courts have the power matter and any foreign award that is not compliant with Shari'ah KSA. Law. This law will likely abolish the current arbitration provisions referred to in articles 190 to 210 of the Code of the Civil and Commercial procedures.

The UAE is a party to the NY Convention on the Recognition and Enforcement of Foreign Arbitral Awards. If a foreign award is rendered in a NY Convention member state, KSA is a party to the UAE courts will recognise and enforce it. the Recognition If the awarding and Enforcement country is not a party to the NY convention, the **UAE** courts should (arguably) still enforce it as the UAE did not make any reservations to the NY Convention. In principles will not practice the UAE be enforceable in Courts will likley wish to see that the awarding country reciprocates enforcement. The UAE has also entered into a number of regional conventions and bilateral treaties regarding the enforcement of awards.

Are there any restrictions on arbitration proceedings applying to government entities?

The arbitration councils have exclusive jurisdiction over disputes arising between governmental agencies, or between them and state-owned There are no companies, and restrictions on may hear arbitration disputes referred proceedings by individuals and applying to corporate entities government relating to claims entities. against the Kuwaiti government and its ministries and other divisions, or wholly stateowned companies.

There are no restrictions on arbitration proceedings applying to government entities.

There are restrictions in Contracts with respect of government disputes against entities are government subject to Saudi entities. A party Law and the must obtain Saudi Courts and permission from cannot be the Ruler's Court referred to in order to arbitration. The government must enforce an award against a own 100% of the government shares of the entity. However, company to there could be qualify it as a state immunity government that prevents entity in KSA. the award from being enforced.

Are there any restrictions on employment of foreign staff (ie. any roles reserved specifically for national employees), or a policy of nationalisation?

Yes, the private sector is obliged to employ a certain percentage of Kuwait nationals, the requirement varies from 1% to be met is at 70% depending on the business sector.

Yes, within the tourism sector (restaurants and hotels), the percentage of Omanisation to least 30%.

Yes, there is a policy of nationalisation in Qatar. Priority the target rate for employment is to be given to national employees and non-Qataris are employed in case of need.

Yes, there is a policy of nationalisation in Emiratisation KSA. Since 2005, has been set at 75% for the private sector. however in most sectors the actual rates are still much lower.

laws exist in the UAE but they are not regularly applied in the hospitality sector.

What work permits and visas are required for non-national employees?	visa: • Business Visa, generally issued to travel to Kuwait for a	Sponsored visa, resident card and registration with the Ministry of Manpower are required.	his snonsor and	A work permit and residency	A work permit and a Residency Visa under the sponsorship of the Hotel Establishment (i.e. the Owner) are required.
Do Hotel staff generally belong to a trade union within the Country?	Federation by-law covers all workers in Kuwait and it		No	No	No
Is the Hotel obliged to provide a local rate for the room applicable to nationals paying in local currency, with a different		No	No	No	No

local currency, with a different (usually higher) **US\$** rate for non-

nationals?

Any foreigner

Is it possible to obtain an alcohol licence for the sale and supply of alcohol at the Hotel? Who applies beverages are for this licence. and what is the authorizing entity? Kuwait. Are there any restrictions on the grant of the licence?

No, all alcoholic denied entry into restrictions

area.

none of the procedures have any basis in law. The law bans alcohol, but Qatar Yes, an alcohol Airways and its licence may be subsidiaries obtained. The (including Qatar Owner must Duty Free and apply to the the Qatar Royal Oman Distribution Police and Centre) have been allowed to exist, e.g. if the Hotel is close to authorise the a mosque or in purchase of a built-up alcohol by 5 star residential hotels.

Oatar

Distribution

sets it own parameters for authorising sales to hotels.

Centre ("QDC")

With regard to

'liquor licensing' No, all alcohol beverages are denied entry into licence and the KSA. Therefore, the

Yes, an alcohol licence may be obtained. The alcohol licence depends on the Emirate, on the location of the Hotel and on its classification. The Owner must apply for the manager of the Hotel must sign an undertaking that he will not misuse the licence and that he will commit to trade alcohol within the provided quota.

Are there any specific registrations applicable to **Hotels within the** country ie. segregation of male/female swimming/leisure facilities, female only floors etc.?

Yes, there are segregation rules in Kuwait, such as separate prayer rooms, restaurants. beaches and facilities for women only such as gyms, swimming pools and social clubs.

There are no specific registrations applicable to hotels in Oman.

Yes, specific enquiries would female leisure have to be made with the Oatar Tourism Authority.

Yes, there is strict segregation e.g. male and There are no specific facilities. registrations restaurants must applicable to have a family hotels in the UAE. and a separate single male section, etc.

Can Operator employees be seconded to the Owner's employment under agreement may a local employment **contract in respect** Operator and the of providing services from the Hotel?

Yes, a secondment be entered into between the Owner.

Yes, a secondment agreement may be entered into No, pursuant to between the Article 15 of the Operator and Sponsorship Law, all natural the Owner provided that: or juristic the Owner persons are sponsors such prohibited from employees; andemploying consent to expatriates that employment are not under has been their obtained sponsorship. upfront from the Ministry of

Manpower.

Yes, a secondment agreement may be entered into between the Operator and the residency visa Owner.

Yes. the employees may be seconded based on the Hotel Management Agreement; however, their and work permit shall be issued by the Owner at all times.

Are guests subject No taxes/service tax rate, to payment of any tax/service charge/tourism fee upon reservation of a room in the Hotel?

charges/tourism fees are applicable to the municipality reservation of a room in a Hotel.

Guests are subject to a total of 17% including:

- 5% fee:
- 4% tourism fee;
- 8% service charge.

 A service tax of 10% is charged on food purchased in restaurants.

 Hotels also impose a 10% service charge per night on room rates.

fees are

 Government levies a tax of 5% on hotels and restaurants. Yes, a service charge, a tourism dirham tax or a municipality fee must be paid depending on each Emirate. Charges per

room per night No taxes/service vary from AED 7 charges/tourism to AED 20 depending on applicable to the each Emirate reservation of a and on the type

room in a Hotel. of

- accomodation. • Hotels levy a service charge of 10 to 15 % per night on room rates.
- Municipal taxes of 10% are imposed on hotel services.